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## DIRECTOR OFFICE TECHNOLOGY CENTER 2100

Paper No. 5

MCDERMOTT, WILL & EMERY 600 13TH STREET, N.W. WASHINGTON, DC 20005-3096

In re Application of: A. Gorenstein Application No. 09/766,636 Filed: January 23, 2001

For: SYSTEM AND METHOD FOR

COMPOSITE CUSTOMER SEGMENTATION

DECISION ON PETITION TO MAKE SPECIAL

This is a decision on the petition, filed April 3, 2001 under 37 C.F.R. §102(d) and M.P.E.P. § 708.02(VIII): Accelerated Examination, to make the above-identified application special.

M.P.E.P. § 708.02, Section VIII which sets out the prerequisites for a grantable petition for Accelerated Examination under 37 C.F.R. § 102(d) states in relevant part:

A new application (one which has not received any examination by the examiner) may be granted special status provided that applicant (and this term includes applicant's attorney or agent) complies with each of the following items:

- (A) Submits a petition to make special accompanied by the fee set forth in 37 CFR 1.17(i);
- (B) Presents all claims directed to a single invention, or if the Office determines that all the claims presented are not obviously directed to a single invention, will make an election without traverse as a prerequisite to the grant of special status...;
- (C) Submits a statement(s) that a pre-examination search was made, listing the field of search by class and subclass, publication, Chemical Abstracts, foreign patents, etc. A search made by a foreign patent office satisfies this requirement;
- (D) Submits one copy each of the references deemed most closely related to the subject matter encompassed by the claims if said references are not already of record; and
- (E) Submits a detailed discussion of the references, which discussion points out, with the particularity required by 37 CFR 1.111 (b) and (c), how the claimed subject matter is patentable over the references.

4

In those instances where the request for this special status does not meet all the prerequisites set forth above, applicant will be notified and the defects in the request will be stated. The application will remain in the status of a new application awaiting action in its regular turn. In those instances where a request is defective in one or more respects, applicant will be given one opportunity to perfect the request in a renewed petition to make special. If perfected, the request will then be granted. If not perfected in the first renewed petition, any additional renewed petitions to make special may or may not be considered at the discretion of the Group Special Program Examiner.

Applicant's submission is deficient in that it does not comply with (B) and (E) above. With respect to (B), no statement is provided indicating that Applicant has presented claims to a single invention. Concerning (E), while applicant has provided a detailed discussion of the references deemed most closely related, this discussion did not clearly point out how the *claimed* subject matter is patentable over the references with the particularity required by 37 CFR 1.111 (b) and (c). Specifically, in contrasting the claims to the references, applicant discusses features that are not explicitly found in the claims, such as scoring "post-model targets using any explanation of variance appropriate", "arriving at a final ranking" and "different explanations of variance". Note also that the claimed subject matter includes a plurality of independent claims of different scope, which impacts what must be discussed when pointing out patentability.

Accordingly, the Petition is **<u>DENIED</u>**. The application file is being forwarded to Central Files to await examination in its proper turn based on its effective filing date.

Any request for reconsideration must be filed within two months of the mailing date of this decision.

Robert A. Weinhardt

Special Program Examiner

Technology Center 2100

Computer Architecture, Software,

& Electronic Commerce

703-305-9780